Learning and Teaching Festival 2024

The Big Picture: Meta-learning

UNIVERSITY OF GREENWICH
Scholarship Excellence in Business Education

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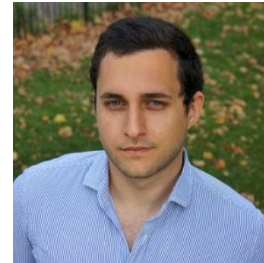Authors and Reviewers

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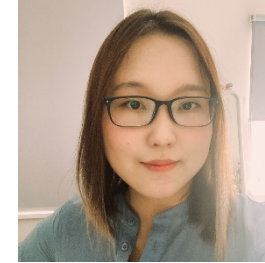**Dr Lianfeng Quan**
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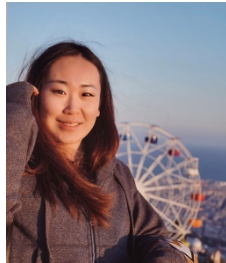
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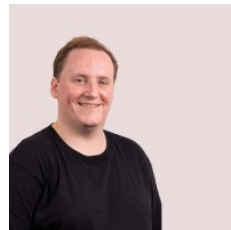Events Management
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WELCOME TO THE LEARNING AND TEACHING FESTIVAL 2024!

Welcome to the Greenwich Business School Learning and Teaching Festival 2024. This year's festival is back on campus as a one-day event. We hope that this will create opportunities for delegates to interact, network and share experiences together.

This year's festival has been organised by SEBE - Scholarship Excellence in Business Education. SEBE is a faculty-wide group with the aim of facilitating the sharing of learning and teaching practices within the faculty and supporting colleagues with an interest in developing their scholarship and practice in business education.

The Greenwich Business School has grown to be bigger and better over the past year, further enriching our diverse community of staff and students. We hope that the celebration of our learning and teaching will therefore be even more encompassing and informative. Just as in previous years, it is our ambition "to make a difference, locally, regionally, nationally, and internationally, with equal intensity", in alignment with the University of Greenwich 2030 Strategy.

The overarching festival theme this year is "Meta-Learning" which we hope will ignite some stimulating discussions on the advances and innovations in sustainable and responsible business education with a particular focus on how to develop students to be independent learners developing their curiosity, stimulating intellectual insights and their ability to harness knowledge to solve problems. Meta-learning has grown in currency to become a key focus of the learning and teaching sector in 2024. It refers to the process of learning how to learn. With the rapid advancement of technology and the ever-changing landscape of knowledge and skills required in the workforce, meta-learning and the development of meta-cognitive skills such as critical thinking, problem-solving, adaptability, and self-directed learning are increasingly important. Meta-learning involves understanding one's own learning process, identifying effective learning strategies, and continuously refining and improving one's learning approach.

By focusing on meta-learning, universities can empower students to become lifelong learners who are equipped to navigate complex challenges, embrace continuous skill development, and thrive in a rapidly changing world. Additionally, meta-learning aligns with broader educational goals such as fostering creativity, resilience, and a growth mindset, making it a relevant and impactful concept in higher education

We are delighted that Dr Jillian Terry will provide a keynote on the topic of meta-learning which will act as a stimulus for our discussions over the day.

Bio – Dr Jillian Terry is Associate Professor (Education) and Co-Director of LSE100, the sector-leading flagship interdisciplinary course taken by all undergraduate students at the London School of Economics and Political Science. Trained as an International Relations scholar, Jillian's research foregrounds feminist ethical perspectives on violence and focuses on the role of new technologies in war and surveillance. She also works on scholarship of teaching and learning, with research interests in interdisciplinary education and inclusive pedagogies. This keynote speech will share the benefits of interdisciplinary approaches for critical thinking, problem-solving, and meta-cognition, and will offer a range of strategies for embedding interdisciplinarity into teaching and learning

Summary of keynote focus: This talk will share the benefits of interdisciplinary approaches for critical thinking, problem-solving, and meta-cognition, and will offer a range of strategies for embedding interdisciplinarity into teaching and learning.

Email: j.a.terry@lse.ac.uk
LinkedIn profile: https://www.linkedin.com/in/jillianterry/

In the afternoon - Spotlight presentation on Cadmus by Guido Conaldi & his team.

Our format this year will consist of presentations in 5 themed tracks over one hour in the morning – a key focus is Co-creation of Teaching, Learning and Assessment leading to essays and reflections in the TLTHE Special Issue next July 2025.

In the afternoon we will also hold 3 roundtable discussions to encourage development of ideas, collaborations and future research plans and innovations. These parallel sessions will be facilitated to encourage discussion and debate and will last for 1 hour. Please feel free to dip in and out of each session throughout the hour.

Topic: Enhancing Employability through Learning Skills Development discussion	Topic: Safety and happiness in the classroom: Cultivating the facilitator's	Topic: Co-Creation in Higher Education: Exploring Technology, Outcomes, and Institutional Support
Learning how to learn is crucial to employability and enterprise skills development. Our students need opportunities to explore various options, develop their skills, and make informed decisions about their future paths. To support this, our two specialist teams, Employability and Careers and The Generator, offer a wide range of workshops, events, and in-curricular activities. Recognising that these activities are already being promoted, this session will focus on how you can seamlessly integrate them into your teaching and learning practices. Join us to discuss how we can collaborate with these teams at the programme and module levels to enhance continuous skills development, enrich our teaching and learning,	How can we foster psychological safety and happiness inside the classroom? Building on existing initiatives at BOS, this roundtable discussion offers the opportunity to collectively reflect upon the role of facilitator, familiarise with different facilitator tools, and techniques, as well as share our own to create safe, and happy learning spaces for students and teaching staff towards envisioning the Business Schools of the Future. At the end of the session, you will have increased your awareness of facilitation skills, and techniques, and you will have gained a greater sense of transitioning between your teaching and facilitation.	This roundtable will explore three key themes. First, we'll discuss the role of technology in co-creation, examining how digital tools can both facilitate and hinder collaborative efforts, and sharing best practices for their effective use. Next, we'll delve into the outcomes of co-creation, focusing on how these practices can enhance critical thinking, creativity, and problem-solving skills among students, preparing them for future challenges and lifelong learning. Finally, we'll address the role of institutional policies in promoting co-creation, discussing how higher education leaders can create supportive environments through strategic policies

Learning and Teaching Festival 2024
The Big Picture – Meta-learning

UNIVERSITY OF
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Scholarship Excellence
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and expand opportunities for our students. As graduates, our students will step into a world that values creativity and problem-solving, and they will need to demonstrate how they add value to organisations. Graduate outcomes are a key strategic focus for GBS, and this discussion will spark ideas and provide actionable strategies to incorporate into your teaching. Using a roundtable format, we can share best practice, challenges and explore ideas"		and administrative support. This roundtable aims to share views and experiences, fostering a rich dialogue that bridges theory and practice.

We encourage you to share your thoughts and impressions by live tweeting using #GRELTF2024. Please also follow us on @SEBE_Greenwich on Twitter. We are offering presenters an opportunity to disseminate their work through blog posts which will be hosted on the SEBE website and the University website and featured on social media. Blog posts will be released after the festival and will enable the presenters to enhance the impact of their presentations.

The remaining pages of this document provide you with all the necessary information to fully enjoy the festival. Before inviting you to turn the page, however, let us take an opportunity to say a huge "thank you" to many colleagues who supported the organisation of this event and made it possible: Huong Nong and the Business IT team, Oktay Asanov, Winnie Stoyanova, Eirik Thue and Julia Chwalinska. We also thank the presenters, keynotes, hosts/leads, reviewers, and delegates.

Learning and Teaching Festival 2024
The Big Picture – Meta-learning

UNIVERSITY OF
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Keynote

Keynote title: Interdisciplinarity in Meta-Learning

Dr Jillian Terry, London School of Economics

Welcome from Dr Jillian Terry:

"*I am an interdisciplinary social scientist and award-winning educator, with an enthusiasm for interdisciplinary education and innovative pedagogies to engage students in tackling complex challenges.*

I am lucky to work with an incredibly talented team of academics and education professionals to lead LSE100, LSE's sector-leading flagship interdisciplinary course which is taken by over 1800 first-year undergraduate students each year. My research primarily focuses on the scholarship of teaching and learning, with current projects investigating the value of interdisciplinary education in responding to the world's most pressing issues, teaching climate optimism, and approaches to interdisciplinary group work.

With academic training in Political Science and International Relations, my disciplinary research interests lie at the intersection of ethics, technology, and critical feminist approaches, and I am currently interested in questions of surveillance, emerging technologies, and the ethics of AI in warfare."

Learning and Teaching Festival 2024
The Big Picture – Meta-learning

UNIVERSITY OF
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Spotlight

Cadmus

Spotlight Presentation title: *Supporting the Student Assessment Experience with Cadmus: Reflections and Insights from the GBS Pilot*

Guido Conaldi: Faculty Learning Technology Lead

Cadmus (www.cadmus.io) is an online assessment platform that integrates with existing VLEs to streamline the assignment workflow from writing to submission, assessment, and feedback. The University of Greenwich is conducting a pilot of Cadmus across all faculties for the academic year 2023/24.

In this 1-hour spotlight session, Module Leaders (MLs) from Greenwich Business School (GBS) who piloted Cadmus will share their experiences and reflections on using the platform to support assessment and feedback. The session will also include a tailored demonstration of the tool by the Cadmus team.

Presenters:

- **Mariana Sampaio Morse**, Teaching Fellow in Strategy and Leadership (BOS)
- **Surabil Sudarshan**, Teaching Fellow in Data Analytics and Digital Marketing (MGM)
- **Yasser Abdallah**, Lecturer in Business (EBC)
- **Catherine Murray**, Cadmus Learning Support Manager
- **Guido Conaldi**, Faculty Technology-Enhanced Learning Tutor (GBS)

Agenda:

- 14:00-14:05 Introduction
- 14:05-14:20 Cadmus demonstration
- 14:20-14:40 MLs' experiences and reflections
- 14:40-14:50 Q&A

Join us for this informative session and discover more about Cadmus.

Guido Conaldi will introduce the session and facilitate the contributions during the hour.

Bios: Mariana Sampio; Surabil Sudarshan; Yasser Abdallah; Guido Conaldi

Learning and Teaching Festival 2024
The Big Picture – Meta-learning

Schedule

Time (BST)	Schedule	
09:15 - 09:45	QA163 (Circulation Area)	Arrival, coffee and networking
09:45 - 10:00	QA180	Welcome Daria Samatoina and Haining Wang, Learning and Teaching Festival Chairs Dr Gary Brown, Associate Dean Student Success, Greenwich Business School
10:00 - 11:15	QA180	Keynote Topic: Interdisciplinarity in Meta-learning Dr Jillian Terry, London School of Economics and Political Science
11:15 - 11:30	Break	
11:30 - 12:30	Presentations – Parallel sessions	

	Track 1: Co-creation QA175	Track 2 QA110	Track 3: QA120	Track 4 QA138	Track 5 QA139
	Chair: Katharina De Vita, Guido Conaldi	Chair: Nevin Bayoumi-Stefanovic	Chair: Neslihan Cetinkaya	Chair: Kay Diment	Chair: Keren Darmon
11:30 - 11:40	Co-creating a non-digital classroom game	Engaging Pedagogical Technology in Block Teaching delivery in the	Hold on, a simulation game without tech? Exploring the	Exploring the Role of Generative Artificial Intelligence (GenAI) in	Coaching and Facilitation – embedding principles in pedagogy, design and

	with AI and human collaborators **Presenter:** Juliane Thieme	Business Management and Leadership Programme: Let Me Entertain You! **Presenter:** Sterling Rauseo Abdullah Ljaz Faisal Shahzad	power of role play in experiential learning **Presenter:** Emma Connor Jingyang Ai	Higher Education: Values, Creativity, and Cultural Perspectives **Presenter:** Yakun Zhang	practice in the Executive Business Centre **Presenter:** Julia Tybura Robert Ronson
11:40 - 11:50	Co-creation with students to create a new module 'Fundamentals of Entrepreneurship' **Presenter:** Daria Samatoina Catherine Farrant	Co-creating Positive Teaching and Learning Environments: Fostering Classroom Culture for Wellbeing and Happiness. **Presenter:** Belinda Jane Dolan Raluca Marinciu	Exploring Simulation-Based Learning: Enhancing Experiential Education and Nurturing Transferable Employability Skills **Presenter:** Andrew Wilson	Two sides to a coin: Pros and cons of GAI adoption in business education **Presenter:** Kunle Oguntegbe	"Fostering Curiosity: Partnering with Industry to Enhance Student Employability" **Presenter:** Nicky Garsten
11:50 - 12:00	Co-Creation in Practice: where I am at now	Unlocking the Secrets of the Student Brain: Mastering Meta-Learning for Lifelong Learning	Level Up: Simulation Games to enhance authenticity and achieve intercultural awareness	The Super PT (personal tutor) - how to deliver an anti-discriminatory student-centric PT framework to large departments	Cultural and social capital and inclusive assessment: a critical race theory approach to enhancing inclusivity for diverse students in Higher Education

	Presenter: Mariana Sampaio Morse	**Presenter:** Belinda Jane Dolan	**Presenter:** Sathees Kunjuthamby	**Presenter:** Sarah Penny Dee Goldstraw	**Presenter:** Kenisha Linton-Williams Leroi Henry
12:00 - 12:10	Reimagining an HRM Unconference: Reflections on Co-creation and Collaborating to Reshape the Future of HRM **Presenter:** Julia Tybura Mrytle Emmanuel Raluca Marinciu	Blended Learning as a Meta-Learning Tool - Instructors' Perspective on its Implementation and Possible Effects on Students **Presenter:** Esther Menash Anju Maharjan Adeyemi Aderin	Leveraging Simulation Games to Stimulate Motivation and Competition: Enhancing Learning and Performance **Presenter:** Klairoong Hawa Phairor Antonella Russo	Innovative Learning Experience and Enhancement of Student Engagement **Presenter:** Osama Iyawe Faith Adobamen	Decolonising the Events, Tourism and Hospitality Curriculum – Exploratory Actions **Presenter:** Joanna Goodey
12:10 - 12:20	Fusion or Confusion? Students and AI as Partners in Co-Creating Assessments **Presenter:** Gerhard Kristandl	Students as Peers: Co-creating and refining feedback practices. **Presenter:** Navneet Walia	Fostering Meta-Skills in Digital Marketing Education through a Technology-Enhanced Classroom **Presenter:** Octavio Murekian Emma Connor		Exploring the use of video interviews as part of an 'application process' assessment to develop employability skills **Presenter:** Catherine Elliot
12:20 - 12:30	The role of digital technologies for teaching co-creation				

Learning and Teaching Festival 2024
The Big Picture – Meta-learning

UNIVERSITY OF
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	practices, evaluation and feedback mechanisms to enhance students' learning experience **Presenter:** Tabitha Sindani			
12:30 - 13:00	**Discussion, Questions & Reflections**			
13:00 - 14:00	**Lunch break & Networking**			
14:00 14.50	**QA180**	**Spotlight on Cadmus by Guido Conaldi & Colleagues**		
14:50 - 15:00	Break			
15:00 - 16:00	**Roundtable Discussions**			
	Track 1 **QA110**	**Track 2** **QA120**		**Track 3** **QA138**
15:00 - 16:00	**Facilitator:** Katherine Leopold **Topic:** Enhancing Employability through Learning Skills Development discussion	**Facilitators:** Belinda Jane Dolan; Chryssi Tzanetou **Topic:** Safety and happiness in the classroom: Cultivating the facilitator's		**Facilitators:** Katharina De Vita, Sara Gorgoni & Guido Conaldi **Topic**: Co-Creation in Higher Education: Exploring Technology, Outcomes, and Institutional Support
16:05 - 16:15	**QA180**	**Closing by Sara Gorgoni, Daria and Haining**		
16.30 - Onwards		**Socialising, networking & drinks at Old Brewery – not funded by SEBE**		

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Learning and Teaching Festival 2024

The Big Picture – Meta-learning

Thank you very much
for attending the Learning and Teaching Festival 2024.
We hope you enjoyed the presentations, keynotes, and the roundtable discussion sessions.

Best wishes from the *#GreLTF2024* Organising Committee!