



Institute of Political Economy, Governance, Finance and Accountability (PEGFA)

Symposium

State of the art in innovation and innovation policy research: What do we learn from heterogeneity, non-linearities and contingencies?

*University of Greenwich; Old Royal Naval College
Queen Anne Court, LT QA080; Park Row, London SE10 9LS
[Friday, 27 March 2020, 3:00 – 7:00 pm](#)*

Background

Existing research findings tend to indicate that private and social returns on investment in innovation are positive. Nevertheless, the reported estimates are heterogeneous, depending on model selection and geographical, demographic and technological characteristics of the samples. Hence the need for establishing what works or does not work, where, when and why?

Aim

The symposium brings together academic and non-academic contributors to the research field with a view to share findings and insights, contribute to evidence-based policy debate, and discuss future research avenues. The contributors will draw on most recent primary-study and review evidence on: (i) R&D/innovation and economic performance; (ii) modalities of eco-innovation; and (iii) contingencies in the case for public policy in support of R&D/innovation.

Presentations

- ❖ **Entry subsidies, innovation and post-entry performance**
[Professor Marco Vivarelli](#), *Director of the Department of Economic Policy, Università Cattolica del Sacro Cuore, Milano; and Editor-in-Chief of Eurasian Business Review.*
- ❖ **The role of public research in economic development**
[Professor Slavo Radosevic](#), *Professor of Industry and Innovation Studies, University College London.*
- ❖ **A Reflection on eco-innovation across sectors and firm types (TBC)**
[Dr Pelin Demirel](#), *Senior Lecturer in Innovation and Enterprise, Imperial College London.*
- ❖ **Determinants of productivity gap in the EU: A multilevel perspective**
[Dr Randolph Bruno](#), *Associate Professor in Economics, University College London.*
- ❖ **Heterogeneity in private and social returns to business R&D: What role for public policy?**
[Professor Mehmet Ugur](#), *Co-Director, Institute of Political Economy, Governance, Finance and Accountability, University of Greenwich.*

From evidence to debate

Symposium presentations will be followed with extensive debate on what the evidence indicates about the scope for, limitations to and contingent nature of innovation policy. Inputs are welcome from a wide range of stakeholders, including academics, policy makers, businesspeople and students.

While the event is free, [please sign up via this link](#).